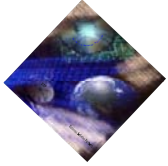




### □ Information Technology (IT) Strategic Planning



*We understand the value of planning, organization and management for effective information systems.*

*We embrace change*

*We believe organizations must be good at **managing the business and technology in motion.***

*We help clients plan and manage change.*



What is the value of quality planning, design, and management? The Institute of Electrical and Electronic Engineers (IEEE) says “Each dollar invested in upstream planning produces \$50-\$200 in downstream savings.” According to Gartner, only 20% of total cost of ownership (TCO) is attributable to capital acquisition costs, with the remaining 80% spent on support, administration and end-user operations.

In positioning your company to capitalize on unanticipated market opportunities and stresses, IT must deliver services that enable management to execute strategies expeditiously. ***Design and management of a service oriented IT enterprise does not happen by chance.*** Its using foresight to architect systems that can respond to growth and change.

Our planning and management consulting services provide the strategic blueprint for the development, deployment, and management of information technology systems. These services begin with assessments to fully understand the situation and the issues to be addressed. Recommendations are customized to the specifics of each client’s situation. We stand behind our recommendations and follow-through to deliver the solutions and results clients expect.

#### Engagement Components:

- Business Information Systems Planning
- Problem Diagnostics
- Application Development Architecture
- Application Software Selection
- Organizational Assessments
- Conceptual Systems Design
- Process and Methodology Studies
- Audience Analysis
- Requirements Definition
- Change Management